

VEGETABLE GROWERS NEWS

2023 EDITORIAL CALENDAR

January

Winter Show Issue

Ag Tech Series
Soil & Plant Health
Sweet Corn
Tomatoes
Farm Market & Agritourism

Bonus Distribution: Empire State Producers Expo, Mid-Atlantic Fruit & Vegetable Convention, Ohio Produce Growers & Marketers Association Conference, Southeast Regional Fruit & Vegetable Conference, Minnesota Fruit & Vegetable Expo, Illinois Specialty Crop Conference, Wisconsin Fresh Fruit & Vegetable Conference, Iowa Fruit & Vegetable Growers Conference, Indiana Horticultural Congress, NASGA Annual Meeting

Ad Space & Materials Due: 12/2/2022

February

Disease & Weed Control Issue

Soil & Plant Health
Ag Tech Series
Irrigation Technology
Leafy Vegetables
Farm Market & Agritourism

Bonus Distribution: NAFDMA Convention, New Jersey Ag Convention & Trade Show

Ad Space & Materials Due: 1/6/2023

March

Soil & Plant Health Issue

Ag Tech Series
Soil & Plant Health
Pollination
Labor
Cucurbits
Onions
Pumpkins & Squash

Bonus Distribution: Oceana Asparagus Day

Ad Space & Materials Due: 2/3/2023

April

Pest Control Issue

Ag Tech Series
Soil & Plant Health
Biocontrols
Food Safety
Farm Market & Agritourism

Ad Space & Materials Due: 3/3/2023

May/June

New Technology & Products Issue

Ag Tech Series
Irrigation & Water Management
Soil & Plant Health
Precision Agriculture
Food Safety
Farm Market & Agritourism

Ad Space & Materials Due: 4/28/2023

July/August

Sustainability Issue

Ag Tech Series
Soil & Plant Health
Vegetable Crop Update
Irrigation & Water Management
Peppers
Farm Market & Agritourism

Bonus Distribution: Mechanical Weed Control Field Day, Florida Fruit & Vegetable Association Convention

Ad Space & Materials Due: 6/30/2023

September/October

40 Under 40 Issue

40 Under 40 Honorees
Soil & Plant Health
Ag Tech Series
Biocontrols
Food Safety
Farm Market & Agritourism

Special: 40 Under 40 Section

Ad Space & Materials Due: 8/25/2023

November

New Varieties Issue

Plant & Soil Health
Ag Tech Series
Great Lakes Fruit, Vegetable & Farm Market EXPO Preview
Seed Showcase
Farm Market & Agritourism

Bonus Distribution: Pacific Northwest Vegetable Association Conference

Ad Space & Materials Due: 9/22/2023

December

Great Lakes EXPO Fruit, Vegetable & Farm Market EXPO

Year in Review
Ag Tech Series
Soil & Plant Health
Irrigation Technology Showcase
Melons
Farm Market & Agritourism

Special: 2024 Buyers' Guide

Bonus Distribution: Great Lakes Fruit, Vegetable & Farm Market EXPO

Ad Space & Materials Due: 10/27/2023



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Looking for more information?
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